

Wahl Dirty Dogs Photo Contest 2017

RULES AND REGULATIONS

A PURCHASE IS NOT NECESSARY TO ENTER THIS CONTEST

DATES OF CONTEST:

Contest opens on June 26, 2017 at 12:00 a.m. Central Standard Time (CST) and closes on August 21, 2017 at 11:59 p.m. CST (the "Contest Period"). The submission period will begin on June 26, 2017 at 12:00 a.m. CST and Contestants must submit all entries no later than 11:59 p.m. on July 31, 2017.

ELIGIBILITY:

This Contest is intended for residents of the United States of America only, and by entering you agree that this Contest will be subject to and governed by the laws of Wisconsin, excluding all conflict of law rules, and the forum for any dispute will be in Wisconsin in the City of Milwaukee. This Contest is being conducted by Hoffman York ("HY"), and excludes employees and personal associates, families, as well as those with whom they reside, of HY, directors, officers, representatives and agents of HY, and Wahl, GreaterGood.org or The Animal Rescue Site (hereinafter referred to as the "Sponsors"). All entrants and winners must be 18 years of age or older.

HOW TO ENTER:

Via the Wahl Dirty Dogs Before and After Photo Gallery ("The Gallery")

(1) Visit The Gallery located at <http://www.dirtydogsgallery.com/post-to-gallery/>

(2) Registration: Complete the official Contest online entry form (the "Entry Form") in its entirety including: first name, last name, pets' name, and contact information. You must submit a before and after photo of the same pet.

Entries will be rejected if the required fields of the entry form (labeled with *) are not fully completed and submitted during the Contest Period. Use of any automated system to enter is prohibited and will automatically result in disqualification.

There is no limit on entries during the submission period.

Sponsor and Contest Entities are not responsible for lost, late, mutilated, or incomplete Submissions. All Submissions (including all intellectual property rights embodied therein) shall become the exclusive property of the Sponsor and will not be returned. Sponsor has no obligation to acknowledge receipt of or to return any Submissions received.

By submitting an Entry Form and other required submission materials, the entrant: (i) warrants and represents that he/she has read these Official Contest Rules, is eligible to participate in the Contest and agrees to be bound thereby; (ii) warrants and represents that all of the information provided in his/her Submission materials is accurate. (iii) consents to the use of his/her name and/or likeness by the Sponsors and its respective authorized representatives for promotional purposes in connection with the Contest (whether online, in print or through any other media now known or hereafter developed), without additional compensation and unless prohibited by law; (iv) agrees that, if selected as the winner, participant will be solely responsible for any and all resulting tax consequences; and (v) consents to allow Sponsor to use any information contained in the Submission materials for the purpose of providing entrant with email marketing about available products or services in accordance with applicable law. Opt-out option will be included in all subsequent marketing communications.

In exchange for the opportunity to participate in this Contest, each entrant assigns all right, title and interest in and to the entry, including the photos and any copyrights and moral rights therein, to Sponsor. Each entrant acknowledges and agrees that, once submitted and assigned, the entrant has no further rights to the entry, including photos, and grants to Sponsors the perpetual, royalty-free, worldwide, and irrevocable right to use, edit, alter, copy, reproduce, disclose, display, publish, prepare derivative works from, perform, distribute, exhibit, broadcast, or otherwise exploit the entry, including photos, in whole or in part, in connection with the Contest, in any form, media or technology now known or hereafter developed, including, but not limited to, broadcast and cable television, radio, mobile transmission, and the Internet, for any purpose whatsoever, including, but not limited to, advertising, promotion, entertainment and commercial purposes, without any payment to, or further authorization by, the entrant. Without limiting the foregoing, each entrant consents to have the entrant's entry, including photos, made available for public viewing and/or comment and/or rating and/or voting on the Internet.

JUDGING:

From the close of the submission period to August 7, 2017, a panel of judges selected by Sponsors shall select ten (10) entries. Entries shall be judged on adherence to the contest's submission description and requirements.

VOTING/WINNING:

August 8 – August 21, 2017 users may vote once daily for their favorite of the top 10, selected by Sponsors. Voting will take place on the Wahl Pets Facebook page via the Dirty Dogs Contest app located at <https://www.facebook.com/WahlHome>. Winners will be chosen based on votes, HY and Sponsors reserve the right to determine which votes are eligible.

We will notify the winner via email.

GRAND PRIZE:

The shelter or rescue group must be a registered 501c3 nonprofit or municipality. No transfer or substitution of prize is allowed except at the sole discretion of Sponsor due to prize unavailability for any reason and only then for a prize of equal or greater value. There is no cash alternative offered, except at the sole discretion of Sponsor.

Each Grand Prize Winner will be responsible for any cost above the stated approximate retail value. Any difference between the stated approximate retail value and the actual value will not be awarded.

PRIZES:

1st Place

\$5,000 cash grant from GreaterGood.org

2nd Place

\$2,000 cash grant from GreaterGood.org

3rd Place

\$1,000 cash grant from GreaterGood.org

PRIZE REDEMPTION:

By email/ phone:

All eligible winners will be contacted by Sponsors at the end of the contest. The Prize will be forfeited by an eligible winner if that eligible winner cannot be contacted within forty-eight (48) hours after the Contest draw. Odds of winning a Grand Prize depend on the total number of eligible entries received during the Contest Period. None of the prizes awarded may be substituted and are not transferable.

GENERAL CONDITIONS:

If the identity of an on-line entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the e-mail address associated with the selected entry. The sole determinant of time for the purposes of receipt of a valid entry or vote in this Contest will be the Contest server machine(s).

By participating in the Contest, the participant shall consent to HY and Sponsors obtaining personal information. HY holds the right to terminate the Contest, amend Contest rules or change Contest rules at any time without prior notice. Any participant in the Contest shall have no legal recourse against HY, and its agents, assigns, advertising agency and consultants and their respective employees for any such changes, cancellation or termination.

All decisions with respect to the administration of the Contest shall be made by representatives of HY and such decisions will be final and binding. The Contest shall be governed in accordance with Wisconsin law, excluding all conflict of law rules. All questions regarding the Contest should be directed to GreaterGood.org via email to noahhorton@greatergood.org.

All Contest winners may be required to sign a Standard Form of Declaration confirming compliance with the Contest Rules and Regulations and to sign a Waiver/Release of Liability in favour of HY, for any liabilities for injuries, accidents, loss or misfortune relating to participation in the Contest. Failure to return the duly completed Declaration and Release Form within the time stipulated will result in disqualification and another entry will be randomly selected from the remaining eligible entries.

The Grand Prize Winners may be required to sign and return within five (5) days following an attempted notification an Affidavit, Declaration or Certificate of Eligibility, and Liability Release. Failure to execute and deliver any required documents to HY by the specified deadline may result in disqualification from the Contest and selection of an alternate potential winner. None of HY and their agents shall be responsible in any way for the use of or bear any liability whatsoever in any way attributable to the participation in the Contest or receipt of the prize awarded.

This Contest is subject to Wisconsin law, excluding all conflict of law rules. By entering the Contest, participants agree to be bound by these official rules and by the decisions of the independent administration and judging organization, which shall be final on all matters relating to this contest. All entries become the property of the Sponsor and none will be returned.

PRIVACY:

All information submitted in connection with this Contest will be treated in accordance with these Official Rules and shall be subject to the Privacy Statement, which can be found on ondirtydogsgallery.com

NO LIABILITY/RELEASE:

Entrants agree to release, discharge, indemnify and hold harmless the Sponsor, Facebook, and Contest Entities and each of their respective officers, directors, employees, representatives and agents (the "Indemnified Parties") from and against any claims made by winners, entrants, or any other third parties, related in any way to the operation of this Contest as well as any other claims, damages or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest. If the Sponsor violates an obligation that is material to these Official Rules with negligence ("cardinal obligation") without whose observation the implementation of the Contest would be inconceivable, the obligation to pay compensation for material damages shall be limited to the typically occurring damage.

WINNER'S LIST:

For a list of the winners, please contact noahhorton@greatergood.org. Requests must be received by August 31, 2017. None of the Sponsors, the contest administration or judging organizations are responsible for any problems or technical malfunctions of any telephone network or lines, computer online systems or servers, computer software problems or traffic congestion on the internet, or at any website and assume no liability for damage to entrant's or any person's computer resulting from participating in the Contest. In the event of a dispute as to the identity of a winner based on mailing address or mobile phone number, the winning entry will be deemed to be made by the authorized account holder of the mailing address or mobile phone number at the time of entry. "Authorized account holder" is the natural person who is assigned a mobile telephone number by a wireless provider, telecommunications carrier or other organization (e.g. business, educational institution etc.) responsible for assigning the submitted mobile telephone number. Selected entrants may be required to provide the Contest Sponsor with proof that he/she is the Authorized Account Holder of the mobile telephone number associated with the

selected entry. The Sponsors are not responsible for printing, distribution or production errors and may withdraw in their sole discretion any contest found to contain such error without liability. This promotion is in no way sponsored, endorsed or administered by Facebook.